

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2 3 1

Month Day

MISC/LETTER

(Form Type)

0 5 0 8

Month Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



April 13, 2012

SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills,
Mandaluyong City, Metro Manila

Attention: **Director Callangan**
Head, Corporate Finance Division

Re : Top 100 Stockholders as of 31 March 2012

GENTLEMEN:

Please see attached Top 100 Stockholders of Puregold Price Club, Inc. as of 31 March 2012.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Candy H. Dacanay-Datuon'.

Atty. Candy H. Dacanay-Datuon
Compliance Officer

STOCKHOLDER'S NAME	OUTSTANDING & ISSUED SHARES (FULLY PAID)	OUTSTANDING & ISSUED SHARES (PARTIALLY PAID)	TOTAL HOLDINGS (SUBSCRIBED)	PERCENTAGE TO		NATIONALITY	ADDRESS
				TOTAL	TOTAL		
PCD NOMINEE CORP. (FILIPINO)	1,425,217,300	0	1,425,217,300	71.261	FILIPINO	THE ENTERPRISE CENTRE, AYALA AVE., MAKATI CITY	
PCD NOMINEE CORP. (NON-FILIPINO)	574,700,000	0	574,700,000	28.735	OTHERS	THE ENTERPRISE CENTRE, AYALA AVE., MAKATI CITY	
WESTFALIA ASIA HOLDINGS, INC.	89,000	0	89,000	0.004	FILIPINO	69 MERCEDES ST., BELLA VILLAGE, MAKATI CITY	
TERESITA O. TAN	1,000	0	1,000	0.000	FILIPINO	13 H. CRUZ STREET, SAN JUAN	
RACQUEL JOY O. YOUNG	1,000	0	1,000	0.000	FILIPINO	46-D SCOUT RALLOS STREET, QUEZON CITY	
STEPHEN G. SOLIVEN	500	0	500	0.000	FILIPINO	716 STO. TOMAS ST., SAMPALOC, MANILA	
EMILIO M. DELA CRUZ	100	0	100	0.000	FILIPINO	23-Q 3RD PLANAS SITE STREET, KAUMLARAN, CUBAO, QUEZON CITY	
JOSE J. LEONARDO &/OR TERESITA A. LEONARDO	100	0	100	0.000	FILIPINO	2532 CALLEJON 2 R. DEL PAN ST., STA. ANI MANILA	
GRAND TOTAL	2,000,000,000	0	2,000,000,000				

Certified true and correct:

[Signature]

TOP 100 PDTC PARTICIPANTS

Business Date 03/30/2012

Security ID: PGOLD0000000

Security Name: PUREGOLD PRICE CLUB, INC.

Transfer Agent: EQBKTA00000

Transfer Agent Name: BANCO DE ORO UNIBANK, INC. TRANSFER AGENT

S. No.	BPID	BPNAME	HOLDING	%HOLDING
1	SCTD1000000	MBTC - TRUST BANKING GROUP	1,215,432,599.00	60.7741430
2	HSBC1000000	THE HONGKONG AND SHANGHAI BANKING CORP. LTD. -CLIENTS' ACCT.	319,865,980.00 ✓	15.9939604
3	27900000000	BDO SECURITIES CORPORATION	102,916,401.00 ✓	5.1460328
4	DEUB1000000	DEUTSCHE BANK MANILA-CLIENTS A/C	100,680,821.00 ✓	5.0342492
5	11100000000	ANSALDO, GODINEZ & CO., INC.	66,739,000.00	3.3370880
6	CITI1000000	CITIBANK N.A.	66,591,200.00 ✓	3.3296977
7	SCBK1000000	STANDARD CHARTERED BANK	48,219,579.00 ✓	2.4110786
8	26700000000	FIRST METRO SECURITIES BROKERAGE CORP.	8,525,200.00 ✓	0.4262776
9	HSBC2000000	THE HONGKONG AND SHANGHAI BANKING CORP. LTD. -CLIENTS' ACCT.	7,366,100.00 ✓	0.3683202
10	20300000000	CITISECONLINE.COM, INC.	6,720,551.00 ✓	0.3360114
11	SCTD1000016	MBTC TBG AS IM FOR GOVT SERVICE INSURANCE SYSTEM	6,402,700.00 ✓	0.3201482
12	UCPB1000000	UNITED COCONUT PLANTERS BANK-TRUST BANKING	4,567,500.00 ✓	0.2283844
13	26900000000	WEALTH SECURITIES, INC.	4,342,700.00 ✓	0.2171440
14	BCDO2000005	GENERALI PILIPINAS LIFE ASSURANCE COMPANY - GF	4,197,700.00 ✓	0.2098937
15	BCDO2000007	BANCO DE ORO - TRUST BANKING GROUP	3,662,000.00 ✓	0.1831076
16	15400000000	EVERGREEN STOCK BROKERAGE & SEC., INC.	3,218,300.00 ✓	0.1609217
17	BCDO2000000	BANCO DE ORO - TRUST BANKING GROUP	3,056,200.00 ✓	0.1528163
18	26900000002	WEALTH SECURITIES, INC.	2,258,200.00 ✓	0.1129147
19	10100000000	A & A SECURITIES, INC.	1,640,000.00 ✓	0.0820034
20	22000000000	ATR-KIM ENG SECURITIES, INC.	1,294,700.00 ✓	0.0647377
21	22400000000	PNB SECURITIES, INC.	1,276,600.00 ✓	0.0638326
22	BCDO2000009	BANCO DE ORO - TRUST BANKING GROUP	1,192,200.00 ✓	0.0596125
23	23600000000	R. NUBLA SECURITIES, INC.	1,143,700.00 ✓	0.0571874
24	32800000000	DW CAPITAL INC.	959,300.00 ✓	0.0479670
25	11800000000	ASIASEC EQUITIES, INC.	941,800.00 ✓	0.0470919
26	14000000000	IGC SECURITIES INC.	883,200.00	0.0441618
27	12600000000	BPI SECURITIES CORPORATION	857,800.00 ✓	0.0428918
28	21100000000	NEW WORLD SECURITIES CO., INC.	851,500.00 ✓	0.0425768

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29	10900000000	BA SECURITIES, INC.	723,000.00 /	0.0361515
30	21700000000	RCBC SECURITIES, INC.	719,700.00 /	0.0359865
31	10200000000	ABACUS SECURITIES CORPORATION	642,641.00 /	0.0321334
32	15000000000	EASTERN SECURITIES DEVELOPMENT CORPORATION	638,800.00 /	0.0319413
33	PCPL1000000	UNITED COCONUT PLANTERS LIFE ASSURANCE CORPORATION	625,000.00 /	0.0312513
34	19200000000	STRATEGIC EQUITIES CORP.	581,000.00 /	0.0290512
35	23100000000	R & I INVESTMENTS, INC.	561,700.00 /	0.0280862
36	38900000000	KING'S POWER SECURITIES, INC.	531,500.00 /	0.0265761
37	13300000000	CITISECURITIES, INC.	505,400.00 /	0.0252710
38	14700000000	E. CHUA CHIACO SECURITIES, INC.	494,900.00 /	0.0247460
39	19900000000	LUY'S SECURITIES COMPANY, INC.	462,400.00 /	0.0231210
40	17000000000	GOLDSTAR SECURITIES, INC.	400,100.00 /	0.0200058
41	26000000000	UOB KAY HIAN SECURITIES (PHILS.), INC.	400,000.00 /	0.0200008
42	11500000000	SB EQUITIES, INC.	341,056.00 /	0.0170535
43	21900000000	PAPA SECURITIES CORPORATION	338,200.00 /	0.0169107
44	10300000000	ACCORD CAPITAL EQUITIES CORPORATION	314,538.00 /	0.0157276
45	16900000000	JSG SECURITIES, INC.	282,000.00 /	0.0141006
46	25100000000	TANSENGCO & CO., INC.	274,200.00 /	0.0137106
47	24200000000	SECURITIES SPECIALISTS, INC.	271,000.00 /	0.0135506
48	CITI1000012	CITIBANK FAO AIU INSURANCE PHILS COMPANY	246,000.00 /	0.0123005
49	BCDO2000026	BANCO DE ORO - TRUST BANKING GROUP	209,200.00 /	0.0104604
50	19800000000	LUCKY SECURITIES, INC.	201,500.00 /	0.0100754
51	17400000000	HDI SECURITIES, INC.	197,800.00 /	0.0098904
52	36800000000	SunSecurities, Inc.	189,200.00 /	0.0094604
53	SCTD1000022	MBTC-TBG AS INV MGR FOR PHILIPPINE STOCK EXCHANGE	188,900.00 /	0.0094454
54	25300000000	TOWER SECURITIES, INC.	169,300.00 /	0.0084654
55	16800000000	GLOBALINKS SECURITIES & STOCKS, INC.	160,500.00 /	0.0080253
56	20000000000	MANDARIN SECURITIES CORPORATION	144,400.00 /	0.0072203
57	28200000000	PCCI SECURITIES BROKERS CORP.	142,500.00 /	0.0071253
58	SCTD1000019	MBTC-TBG AS INV MGR FLG MANAGEMENT & DEVT. CORP.	142,100.00 /	0.0071053
59	16200000000	F. YAP SECURITIES, INC.	130,000.00 /	0.0065003
60	BCDO2000063	FEDERAL PHOENIX ASSURANCE CO., INC.	118,000.00 /	0.0059002
61	25900000000	UCPB SECURITIES, INC.	114,300.00 /	0.0057152
62	21300000000	NIEVES SECURITIES, INC.	108,500.00 /	0.0054252
63	18100000000	INVESTORS SECURITIES, INC.	107,000.00 /	0.0053502
64	12400000000	B. H. CHUA SECURITIES CORPORATION	105,000.00 /	0.0052502
65	10600000000	ALPHA SECURITIES CORP.	102,000.00 /	0.0051002
66	BCDO2000053	BDO TRUST BANKING GROUP	101,000.00 /	0.0050502
67	20500000000	MERCANTILE SECURITIES CORP.	95,400.00 /	0.0047702
68	27800000000	YU & COMPANY, INC.	94,800.00 /	0.0047402

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69	11200000000	AB CAPITAL SECURITIES, INC.	94,100.00 ✓	0.0047052
70	34500000000	UNICAPITAL SECURITIES INC.	91,200.00 ✓	0.0045602
71	19000000000	VALUE QUEST SECURITIES CORPORATION	90,000.00 ✓	0.0045002
72	21000000000	MOUNT PEAK SECURITIES, INC.	80,900.00 ✓	0.0040452
73	28600000000	SOLAR SECURITIES, INC.	77,000.00 ✓	0.0038502
74	17900000000	I. ACKERMAN & CO., INC.	68,800.00 ✓	0.0034401
75	23800000000	R. S. LIM & CO., INC.	66,000.00 ✓	0.0033001
76	27500000000	YAO & ZIALCITA, INC.	65,000.00 ✓	0.0032501
77	17200000000	GUILD SECURITIES, INC.	56,300.00 ✓	0.0028151
78	11000000000	ANGPING & ASSOCIATES SECURITIES, INC.	56,200.00 ✓	0.0028101
79	BCDO2000051	BDO TRUST BANKING GROUP	54,800.00 ✓	0.0027401
80	12800000000	CAMPOS, LANUZA & COMPANY, INC.	54,200.00 ✓	0.0027101
81	23300000000	R. COYUTO SECURITIES, INC.	53,400.00 ✓	0.0026701
82	11900000000	ASTRA SECURITIES CORPORATION	50,000.00 ✓	0.0025001
83	28300000000	EAGLE EQUITIES, INC.	50,000.00 ✓	0.0025001
84	23500000000	REGINA CAPITAL DEVELOPMENT CORPORATION	49,500.00 ✓	0.0024751
85	23000000000	QUALITY INVESTMENTS & SECURITIES CORPORATION	46,100.00 ✓	0.0023051
86	16700000000	AURORA SECURITIES, INC.	43,000.00 ✓	0.0021501
87	17500000000	H. E. BENNETT SECURITIES, INC.	42,500.00 ✓	0.0021251
88	14300000000	DAVID GO SECURITIES CORP.	40,000.00 ✓	0.0020001
89	18300000000	INTRA-INVEST SECURITIES, INC.	40,000.00 ✓	0.0020001
90	24700000000	STANDARD SECURITIES CORPORATION	40,000.00 ✓	0.0020001
91	20800000000	MDR SECURITIES, INC.	39,300.00 ✓	0.0019651
92	13100000000	PCIB SECURITIES, INC.	36,100.00 ✓	0.0018051
93	23900000000	RTG & COMPANY, INC.	33,700.00 ✓	0.0016851
94	11300000000	SARANGANI SECURITIES, INC.	33,200.00 ✓	0.0016601
95	28800000000	G.D. TAN & COMPANY, INC.	30,500.00 ✓	0.0015251
96	25700000000	TRI-STATE SECURITIES, INC.	30,000.00 ✓	0.0015001
97	10400000000	A. T. DE CASTRO SECURITIES CORP.	29,800.00 ✓	0.0014901
98	DEUB2000000	DEUTSCHE BANK MANILA-CLIENTS A/C	29,600.00 ✓	0.0014801
99	28500000000	GOLDEN TOWER SECURITIES & HOLDINGS, INC.	28,200.00 ✓	0.0014101
100	DEUB2000007	DEUTSCHE BANK AG MANILA BRANCH A/C CLIENTS DEUB20	27,000.00 ✓	0.0013501
101	26300000000	VENTURE SECURITIES, INC.	26,100.00 ✓	0.0013051
102	27000000000	WESTLINK GLOBAL EQUITIES, INC.	26,000.00 ✓	0.0013001
103	18800000000	J.M. BARCELON & CO., INC.	22,500.00 ✓	0.0011250
104	20600000000	MERIDIAN SECURITIES, INC.	21,500.00 ✓	0.0010750
105	21800000000	PAN ASIA SECURITIES CORP.	20,000.00 ✓	0.0010000
106	24300000000	FIDELITY SECURITIES, INC.	20,000.00 ✓	0.0010000
107	22500000000	PREMIUM SECURITIES, INC.	15,000.00 ✓	0.0007500
108	18200000000	IMPERIAL DE GUZMAN, ABALÓS & CO., INC.	13,500.00 ✓	0.0006750

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109	11600000000	ASIA PACIFIC CAPITAL EQUITIES & SECURITIES CORP.	13,000.00 /	0.0006500
110	BCDO2000064	BDO TRUST BANKING GROUP	12,500.00 /	0.0006250
111	16100000000	FRANCISCO ORTIGAS SECURITIES, INC.	12,000.00 /	0.0006000
112	BCDO2000003	BANCO DE ORO - TRUST BANKING GROUP	10,300.00 /	0.0005150
113	19700000000	LOPEZ, LOCSIN, LEDESMA & CO., INC.	10,000.00 /	0.0005000
114	25200000000	THE FIRST RESOURCES MANAGEMENT & SECURITIES CORP.	10,000.00 /	0.0005000
115	23700000000	AAA SOUTHEAST EQUITIES, INCORPORATED	9,900.00 /	0.0004950
116	BCDO2000014	BANCO DE ORO - TRUST BANKING GROUP	9,600.00 /	0.0004800
117	13000000000	CENTURY SECURITIES CORPORATION	9,500.00 /	0.0004750
118	BCDO2000069	IMA# 201-78068	8,800.00 /	0.0004400
119	BCDO2000052	BDO TRUST BANKING GROUP	5,900.00 /	0.0002950
120	BCDO2000070	IMA# 201-78069	5,200.00 /	0.0002600
121	BCDO2000015	BANCO DE ORO - TRUST BANKING GROUP	5,000.00 /	0.0002500
122	12200000000	BELSON SECURITIES, INC.	4,500.00 /	0.0002250
123	BCDO2000037	BDO TRUST BANKING GROUP	3,800.00 /	0.0001900
124	BCDO2000027	BANCO DE ORO - TRUST BANKING GROUP	3,700.00 /	0.0001850
125	25500000000	APEX PHILIPPINES EQUITIES CORPORATION	3,600.00 /	0.0001800
126	20900000003	DEUTSCHE REGIS PARTNERS, INC.	3,000.00 /	0.0001500
127	BCDO2000028	BANCO DE ORO - TRUST BANKING GROUP	2,700.00 /	0.0001350
128	BCDO2000068	IMA# 208-78180-7	2,600.00 /	0.0001300
129	14100000000	CUALOPING SECURITIES CORPORATION	2,000.00 /	0.0001000
130	14500000000	DIVERSIFIED SECURITIES, INC.	500.00 /	0.0000250
131	20900000000	DEUTSCHE REGIS PARTNERS, INC.	95.00 /	0.0000048
132	32300000000	CLSA PHILIPPINES, INC.	39.00 /	0.0000020